

Hi Xxxxxx

Thanks for contacting us; I think it's a great idea to run your own events. I don't know what you have in mind - our web site shows some of the ideas people have come up with recently.

<http://www.cancerresearch-haslemere.org.uk/news.htm>

Your phone number shows that you're outside the Haslemere area, so the best advice I can give you is to contact your local fundraising committee or area organiser. If there isn't a listing in a local directory then the volunteering section of the Cancer Research UK web site has a form:

<http://www.cancerresearchuk.org/getinvolved/volunteering/?version=1>

In our area, we run some events ourselves, and also help other event organisers. For example, my wife teaches at a local school and Cancer Research UK is one of the charities that it supports. In our village, there's an annual black tie ball, and in recent years it's raised really good amounts for us. Another school has had a sponsored swim, and a small fund raiser around predicting the results for the football World Cup (they cloned our competition form, with our agreement).

For smaller events, we supply Cancer Research banners, posters, fliers, and things like pins/badges, balloons and stickers. We keep a few items ready, but our garage is only so big. So for bigger events we call the area organiser. A few years ago he brought a big bottle of helium and a box of balloons to a local fun day. We sometimes supply collecting tins so that people can make small donations at the event.

It's important (if possible) for bigger individual donations to get them on a Gift Aid basis so depending on the type of event, it can be good to have a supply of gift aid forms.

We also help in various ways with publicity. We have good links to the local press and we let them know in advance about events that support us. We also put them on our local web site, but of course so far just a few areas have developed their own web sites.

After the event we often arrange cheque presentation photos and stories - the sort where the event organiser shakes hands with our local chairman over a large Lloyds TSB cheque. These give organisers some well-deserved recognition and also publicity for the charity, and can give people ideas for their own events too.

We've had the occasional request for a senior figure from Cancer Research UK to attend or support an event, but so far these have always been made much too close to the time. In any case I'm not so sure it's a good thing except for the very largest national events to do this, because local fund raising is all about local people.

That's just a top of the head list made while drinking my first cup of coffee this Saturday morning, but I hope it helps get you going and that you can run a really successful event to support the charity.

webmaster@cancerresearch-haslemere.org.uk

-----Original Message-----

From: xxxxxx@xxxxxxxxxxx.com

Sent: 23 February 2007 16:28

To: webmaster@cancerresearch-haslemere.org.uk

Subject: Website contact: ORGANISING AN EVENT FOR CANCER RESEARCH UK

Contact from Haslemere Local Committee web site

From: Xxxxxx

Subject: ORGANISING AN EVENT FOR CANCER RESEARCH UK

Comment: Please can you send me out some info on how to promote a big event for this charity. My Dad died of bowel liver cancer in 2000 and since then my family and i have held various small events for our local hospital - who did so much for our Dad in his final year. I have always wanted to have an event on a bigger scale and get some worthwhile donations for Cancer Research UK. If you could supply me with what il need and some good advice i can get started.

Thanks. Xxxxxx

Phone: 0xxx xxx xxxx